

Miniature Art Society of Florida

**Forty-Fourth Annual
International Miniature Art Show
January 20 – February 10, 2019
Leepa-Rattner Museum of Art
Tarpon Springs, Florida**



CALENDAR:
OCTOBER 5, 2018 - ENTRY FORM, FEE
AND WORK DUE
JANUARY 19, 2019 - COLLECTORS PREVIEW
JANUARY 20, 2019 - AWARDS BRUNCH AND
OFFICIAL OPENING
FEBRUARY 10, 2019 - SHOW CLOSES

PROSPECTUS OF ELIGIBILITY: REQUIREMENTS AND STANDARDS

1. JURIED SHOW:

The MASF Show is a juried show. All entries are subject to Framing and Rules review and Jury of Selection. The Jury has absolute discretion in interpretation of rules and quality of work.

2. ORIGINAL WORKS:

All entries must be original, not previously exhibited in any MASF International Show, by living artists 18 years or older. Reference material no longer under copyright; i.e., any portrayal of historical figures, places or things using as a reference another artist's painting or photo, can be accepted if proper credit is given to the original artist, but **cannot** compete for an award. Also, for reference material under copyright, a copy of the written permission from the copyright holder must be attached to the entry form.

3. SHOW STANDARDS:

- A. Miniature paintings and sculptures are fine art on a small scale, with minute attention to detail, which can withstand close inspection or enlargement. As a guideline (not a rule) for a general definition of small scale, a subject should be no larger than 1/6th actual size. A human head is about 9 inches so the painted head should be no larger than 1½". Subjects too small for portrayal in 1/6th scale or non-representational work such as abstracts or surrealism may meet the spirit of a miniature if the work meets the above definition of miniature art.
- B. Image size may not exceed **25 square inches**.
- C. Frame size may not exceed **64 square inches**. Frame depth, including hanging hardware may not exceed **2 inches**. Frames must be consistent with fine artwork **with neatly covered backs**. The frame will be considered part of the artwork and be juried for acceptance into the show. **Sectional metal frames will not be accepted.**
- D. Each framed entry must be ready to hang with single point hardware such as a single screw eye or a "D" Ring on the back top center of the frame and have one Velcro pad (**Male/hook side**) adhered to the bottom center. Works that already have traditional hanging wires installed will be accepted if they **also** have the single point provision. If the work already has two Velcro pads on the lower back corners, it will be accepted.
- E. Sculpture may not exceed 8" x 8" x 8" including base and must be firmly attached to the base or stand freely if no base is needed. See paragraph 11 for special packing requirements for sculpture.
- F. All prints and cast sculpture must have an **edition number**. (Example 1/25). **Please** include the edition number in the title on the form (Example "Stormy Weather - 1/25"). All prints must be hand pulled by the artist.
- G. Ivory (including piano keys), jewelry, crafts, functional work, photographic work or computer techniques will **NOT** be accepted.

4. AWARDS:

MEDIA CLASSES	MEDIA CLASSES (con't)	CATEGORIES	CATEGORIES (con't)
A - Acrylic	PE - Fired Porcelain or Enamel	AS - Abstract and Surrealism	HM - Historical or Mythical
DP - Drawing and Pastel	PM - Print Making	AN - Animals	HF - Human Figure
MM - Mixed Media	SS - Sculpture or Scrimshaw	B - Birds	IS - Interior or Still Life
O - Oil	(list main materials)	C - Calligraphy	L - Landscape
OW - Opaque Watercolor	TW - Transparent Watercolor	EA - Exterior or Architectural	M - Marine
		FB - Floral and Botanical	P - Portrait

5. WORKS QUANTITY LIMIT:

Each artist may enter a maximum of **6** works.

6. NOT FOR SALE:

No more than one "Not For Sale" work per artist.

7. PRICE AND COMMISSION:

MASF will collect a sales commission of 30% of the sales price for any work sold. Price work no lower than \$100.00 in increments of \$5.00. Prints may be priced as low as \$75.00. Include the 30% sales commission in the price.

8. FEES:

Entry Fees (U.S. Currency)	<u>U.S. Residents</u>	<u>Non-U.S. Residents</u>
Member	U.S. \$40.00	U.S. \$50.00
Non Member	U.S. \$50.00	U.S. \$60.00

Make Checks and Money Orders Payable to the Miniature Art Society of Florida or MASF (U.S. Dollars only). Fee includes return packing, postage and insurance for up to \$200.00 per package.

9. LIABILITY:

All entries submitted in accordance with this prospectus will receive the utmost care in handling and security precautions. However, no responsibility will be assumed by the Miniature Art Society of Florida, Inc. for loss or damage to works while in transit or in the custody of the Society in connection with or during the Show. **It is understood that the sending of work in response to this prospectus constitutes an agreement on the part of the sender to ALL conditions set forth in this prospectus.**

10. BIOGRAPHIES:

Artists' biographies are not mandatory but are highly recommended. MASF inserts them into beautifully finished binders which are displayed at the Show, giving collectors access to them.

11. PACKING:

Wrap each work in a padded envelope or bubble wrap with no further securing. **No Styrofoam peanuts.** Pack securely in a sturdy carton strong enough for return mailing and large enough that a Show catalog (5½"x8½") will lie flat in it. No wooden crates with the exception of sculpture. **Each sculpture must be individually boxed and labeled with title and artist's name on each box. Individually boxed sculptures must be combined into one larger box.** The entry form, entry fee, a self-addressed return label and biography (optional) must be enclosed with the artwork. **Do not** include prepaid shipping documents in the box - return shipping costs are included in the entry fee.

12. SHIPPING:

Send all entries (U.S. and International – paintings and sculpture) to:

Miniature Art Society of Florida
2519 McMullen Booth Road, Suite 510-252
Clearwater, FL 33761

All entries are to arrive between September 6 and October 5, 2018

13. ACKNOWLEDGEMENT OF DELIVERY:

Enclose a stamped (except foreign artist) self-addressed post card to receive this service.

14. RETURN OF WORKS:

Works not accepted by the jury, or not sold, will be returned **after** February 27, 2019. A checkbox is provided on the entry form to be checked if it is desired that the returned works be delivered to an alternate address from the main one on the entry form. The alternate address should be included in the space provided on the entry form. On the electronic form this space appears only if the alternate address box is checked.

15. METHOD OF PAYMENT TO ARTISTS:

Payment to artists will be made by check or PayPal. A check box has been included on the entry form to be checked if you would like payment for any awards or sales via PayPal.

16. SALE OF ART WORK:

The quoting of a price on the Entry Form constitutes simple agent agreement that the Miniature Art Society of Florida, Inc. will act on behalf of artists and handle **ALL** sales, retaining 30% of the price. Payment to artists will be made as promptly as possible after the show ends.

17. AGREEMENT:

The artist's signature must be on the copy of the entry form included with the works.

- I submit the above entries in agreement with all conditions set forth in the show prospectus and authorize photographs of all entries for publicity purposes in the catalog or the news media. I also authorize the use of all photos in educational slide or video programs.
- All of the artwork was created entirely by my hand on a blank substrate.
- If submitting "Original Numbered Prints", I certify that I alone have created the image on the plate and the prints have been hand pulled.
- I also agree that the Miniature Art Society of Florida is NOT responsible for any infringement on copyrighted work and that copied works will not knowingly be accepted.

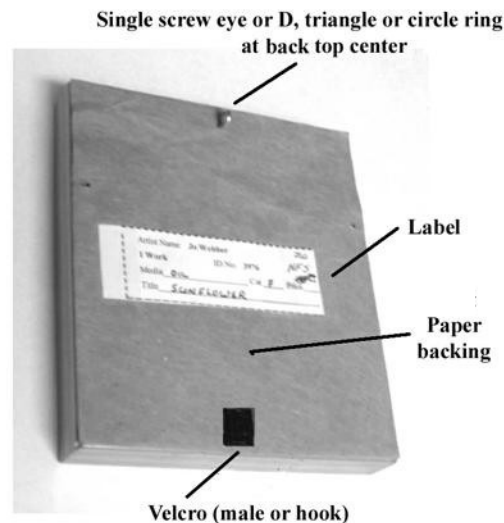
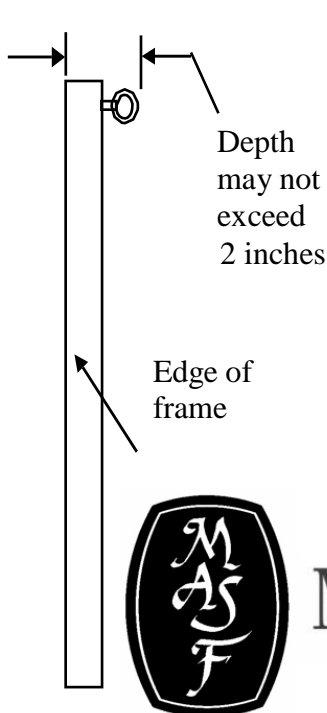
For inquiries or clarification contact:	Exhibition Chairperson: Lynnette Vaughan 727-934-2815 vaughanl@gte.net	or: MASF Herb Weed, Administrator 727-525-8251 admin@miniatureartsocietyofflorida.com
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CHECK LIST

1. Artist, title, media letter, category letter, **first letter of last name in box** and price filled in on tags on backs of works
2. Numbers on tags match the titles in the form
3. Checked frame and image sizes
4. Ready to hang – **single point hanger & one Velcro pad (Male/hook side) at lower center**
5. Biography enclosed (optional)
6. Entry form completely filled out (including media, category codes and prices) and enclosed
7. Entry fee enclosed (including optional items)
8. Self-addressed return label enclosed

NOTES PAGE

1. **THERE ARE 2 MAJOR CHANGES THIS YEAR. THE NUMBER OF WORKS ALLOWED PER ARTIST HAS BEEN INCREASED FROM 5 TO 6 AND THE BIRDS AND ANIMALS (BA) CATEGORY HAS BEEN SPLIT INTO BIRDS (B) AND ANIMALS (AN).**
2. We accept, but do not recommend, sawtooth hangers. We eliminated the side screw eyes and wire because in our museum setting the lights are very high. Paintings hung with screw eyes and wire tilt forward and are not well lighted. Our customers cannot see the artwork because of the shadows. The single screw eye at the top is a far superior and more secure solution. **Works that already have side attached wire hanging provisions will be accepted if the top single point hanging hardware is also provided.**
3. We have reduced the Velcro requirement to a single pad at the bottom center. **If two pads at the corners are already in place they will be accepted.**
4. The contract language on the entry form has been moved to the prospectus body. There is still a signature line on the form attesting to meeting all the requirements of the prospectus. The website form is now as identical as possible to the paper form (i.e., the paper form doesn't have Print or Submit buttons).
5. The name fields have been divided into 5 segments. They are: Name Prefix (Dr., Mrs., etc.), First Name, Middle Initial, Last Name and Name Suffix (Jr., II, etc.). This allows the database to accurately find people and prevent duplicate entries when data is being entered. The prefixes and suffixes are rare but still cause problems. The middle initial is a real problem. **IF YOU WANT YOUR MIDDLE INITIAL TO APPEAR ON THE SHOW PANEL LABELS, IN THE SHOW CATALOG LISTING AND ON MAIL LABELS, ENTER IT ON THE FORM. OTHERWISE, LEAVE IT BLANK. THE SAME APPLIES TO PREFIXES AND SUFFIXES.**
6. The character count limit for "titles" is now **40 characters including spaces**. The character count for "media on/sculpture material" is **20 characters** (the allocated space in the catalog and on panel labels for each entry listing). For example: *Haymaking - Times Past* is 22 characters and *Pastel Board* is 12 characters. Do not include the medium, i.e., Oil, in the "media on/sculpture material" field. We get this from the "media letters" field, i.e. O=Oil. This saves space on the form.
7. Biographies are optional but strongly recommended. Collectors enjoy them. The better acquainted a collector is with an artist, the more likely it is that the collector will buy that artist's work.
8. Do not attach other material to the backs of works (explanations, notes, etc.). They will be removed.
9. Do not reuse old boxes unless all old addresses and barcodes are obliterated. Extraneous /old addresses and bar codes could cause the box to be sent to an unintended location.
10. **Do not recycle commercial boxes.** Many contain lists of contents or ingredients that are not permitted to be shipped and may be refused by shippers.
11. **Please Note:** The figure below illustrates the desired configuration for the backs of works to be hung:



Miniature Art Society of Florida

2519 McMullen Booth Road, Suite 510-252

Clearwater, FL 33761

Phone: 727-525-8251

E-mail: admin@miniatureartsocietyofflorida.com

Website: www.miniature-art.com or www.miniatureartsocietyofflorida.com

ELECTRONIC DATA ENTRY FORM PROCEDURE

The MASF Entry Form may be completed by paper method or electronic method. While both methods are acceptable, the electronic form is preferred. By completing the computer form, your artwork labels will be automatically and legibly pre-printed and ready for you to attach to your artworks and your information will be automatically transferred to the MASF database for the show labels and the show catalog.

The electronic form is provided at the MASF website (see below) on-line

SYSTEM REQUIREMENTS

1. Computer with a Windows XP or later version operating system or a Mac OS 10 or later version operation system is required.

OPEN THE FORM

1. Go to the MASF website at www.miniatureartsocietyofflorida.com
2. On the home page, select Annual Exhibition from the left side bar.
3. Click on the Show Entry Form. Allow time for the form to open.

COMPLETE THE FORM

1. Fill in the form on-line. You may correct any data entry by re-clicking on the field and re-entering the data.
2. The following 6 information fields are limited to drop-down menu choices. Click on arrows in each field to access the choices:
 - a. Honorary Member: blank (default), MAA, RMS, MAA & RMS
 - b. Media Letters: A, DP, MM, O, OW, PE, PM, SS, TW
 - c. Category Letters: AN, AS, B, C, EA, FB, HF, HM, IS, L, M, P
 - d. Entry Fee: \$40 (default), \$50, \$60
 - e. Credit Card Fee: blank (default), \$1
 - f. Dues: blank (default), up (to pay for multiple years) or down (to correct inadvertent entries) in \$25 increments
3. If you are between the ages of 18-35, click on the check box **Young Artist**.
4. If you have *never* entered a MASF show in the past, click on the check box **First Time Entrant**.
5. If you want to have your unsold works returned to an alternate address, click on the check box **Alternate Shipping Address** and enter your alternate address in the box that appears on the screen.
6. If you want to receive payments for awards and/or sales by PayPal, click on the check box **Pay Pal**.

PRINT THE FORM

1. After completing the form, click on the **PRINT** button near the bottom of the form.
2. Print one form to sign and include in the box with your artworks.
3. Print one (or more) form(s) to retain for your records.
4. Cut out the artwork labels at the bottom of one of the forms and attach them to your artwork.

SUBMIT YOUR ELECTRONIC FORM

1. After printing your forms, submit the information on the form to MASF electronically by clicking on the **SUBMIT** button at the bottom of the form. Do NOT click on the SUBMIT button more than once. Clicking on the SUBMIT button more than once will enter the information into the MASF database multiple times.

MASF Show Entry Form

Name Prefix <small>Dr Mrs., ect.</small>	First Name	MI	Last Name	Name Suffix <small>Honorary Jr.I, ect. Member</small>

Address 1	Address 2	City	State/Province
Country	Postal Code	Telephone Number	E-mail Address

Check if you are in the age range of 18 to 35 years

Check if you are a first time entrant

Check if there is an alternate shipping address

Check if you want to be paid via PayPal

	Artwork Title <small>Maximum Title Length is 40 Characters Including Spaces</small>	Substrate Used or Material for Sculpture <small>Max 20 Characters</small>	Media Letters	Category Letters	Price <small>Max 5 Numerals</small>
1					
2					
3					
4					
5					
6					

Entry Fee, click arrow to change

Credit Card Fee (If applicable)

Insurance (Optional)

Dues (Optional)

Donation (Optional)

Total Amount Paid

Check Number

Credit Card Information

Credit Card # _____ Exp Date _____

Security code (3 or 4 digit in signature space on back of card - required) _____

Amount (US\$) _____ Name (as it appears on card) _____

I hereby attest to having read the MASF Show prospectus and agree to all the terms and conditions therein

Signature _____

Alternate Shipping Address

Name		
Street		
Address		
City	State	
Country	Zip	
E-mail		

MASF insures up to \$200.00 for shipping loss. If you wish additional insurance, the cost is \$1.00 per \$100.00 of coverage

International Artists: Please indicate whether any special notice labels for return packages are required and have been provided by you.
Yes ___ No ___

**Place Last name initial letter into boxes at the upper right corner of the work tags below.
Cut out tags below and attach to backs of works**

1-2019 Young [] First [] [] [] Artist [] Med [] Cat [] Price [] Title []	2-2019 Young [] First [] [] [] Artist [] Med [] Cat [] Price [] Title []	3-2019 Young [] First [] [] [] Artist [] Med [] Cat [] Price [] Title []
4-2019 Young [] First [] [] [] Artist [] Med [] Cat [] Price [] Title []	5-2019 Young [] First [] [] [] Artist [] Med [] Cat [] Price [] Title []	6-2019 Young [] First [] [] [] Artist [] Med [] Cat [] Price [] Title []